

The logo for 'every woman' is displayed in white text on a purple rectangular background with rounded corners. The word 'every' is positioned above 'woman'.

MALE ALLIES:

How to be a powerful advocate for inclusion



Anna Melville-James

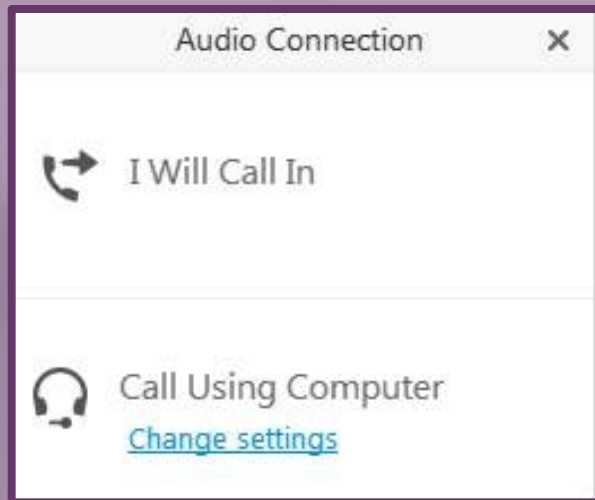
Editor

everywoman

editor@everywoman.com

Dialling in

You will not need a microphone



To use headphones:

click 'Call Using Computer'.

To dial in and listen via phone:

click 'I Will Call In'

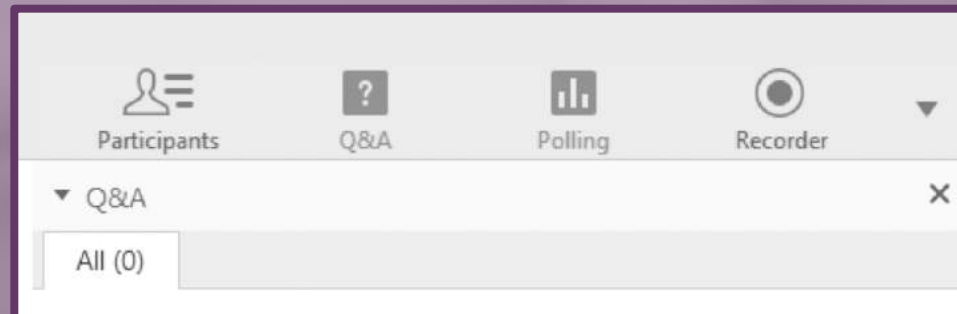
and follow the instructions on screen.

Technical support - WebEx online

If you have any questions regarding
sound or other technical issues:

click the 'Help' button in the top toolbar.

You can send a question using the 'Q&A' function.



Questions

Send a question on the webinar topic to:
'All Staff'
using the 'Chat'
function.



everywoman expert

Dr. John Curran
CEO, JC & Associates

**“Culture is the tacit social order
of an organisation; it shapes
attitudes and behaviours in
wide-ranging and durable ways”**

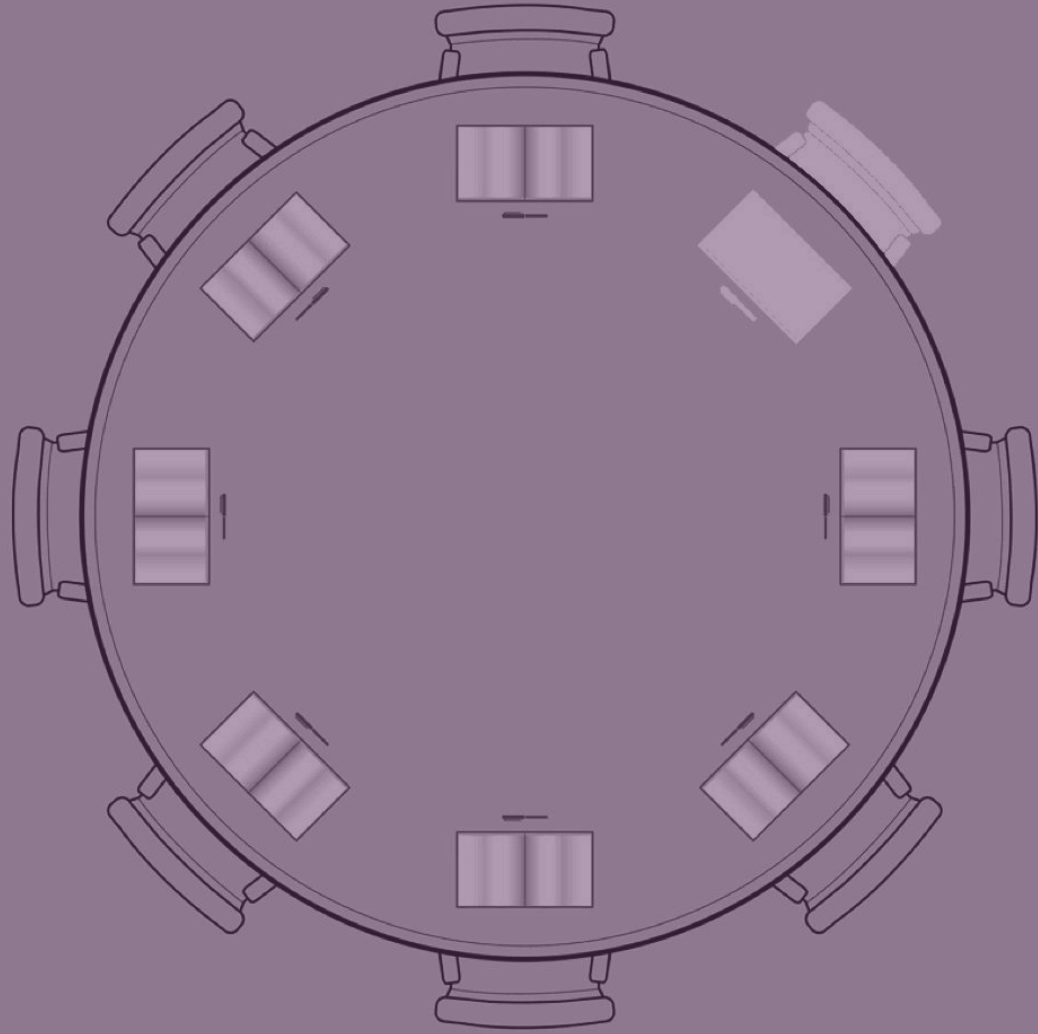
Harvard Business Review



every
woman

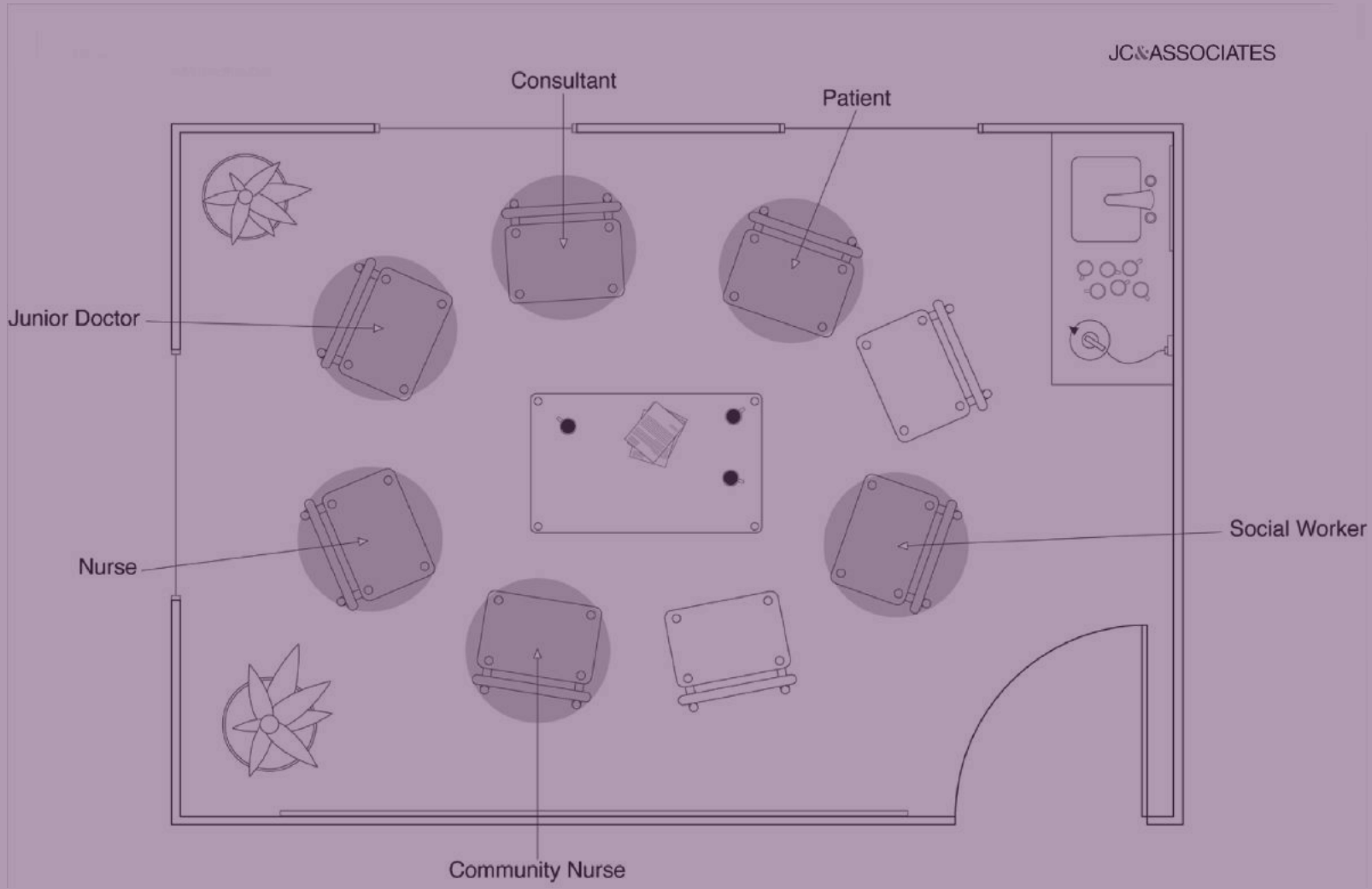
Organisational Rituals

Acts and performances that appear natural to your organisational culture, but work to preserve the ingrained status quo



Organisational Taboos

The things that everyone
knows, but no one is
supposed to talk about



Impression management...

is a conscious or subconscious process in which people attempt to influence how other people see them in a certain way.

Collective Intelligence

How individuals work as a collective group to be more productive or to achieve a goal

MIT Sloan Business School Research:
Creating Collective Intelligence

1

Everyone has
the same
amount of
time to
be heard...
naturally

2

Successful
teams are
socially aware
and tuned in to
other team
members' needs
(empathy)

3

Women score
higher on
empathy tests
than men

SLAM CULTURE PROCESS

See(k)
Learn
Act
Manage

SLAM CULTURE PROCESS

See(k) ——— Empathy & insight

Learn

Act

Manage

SLAM CULTURE PROCESS

See(k)

Learn

Act

Manage

Leadership

A diverse group of people, including men and women of various ethnicities, are seated in an audience. In the foreground, a Black woman with curly hair is smiling and raising her right hand. To her left, a woman is writing on a notepad. Other audience members in the background are looking towards the front of the room with various expressions of interest and engagement.

Questions