every woman
’women are the largest untapped reservoir of talent in the world’

Hillary Clinton
CREATING COMMUNITIES TO enable women in business

Founded over 15 years ago by Maxine Benson and Karen Gill, who recognised
the need to change the landscape for women in business.

By setting up a forum for like-minded women to share experiences,
opportunities and ideas, they provided a backdrop that enabled confidence
and success to grow. It was through the relationships forged within this
community that everywoman was born and it is these diverse communities
that continue to be the backbone of the organisation today.

Maxine Benson MBE
Founder, everywoman

Karen Gill MBE
Founder, everywoman
everywoman has an infectious energy that we pass on to all those who come into contact with us. They in turn are inspired and motivated to energise others.

Whether it’s delivering innovative products or providing resources to enhance the potential and talent of women in business, or uncovering success stories to positively influence others across a diverse range of sectors, everywoman elevates and energises.

This book has been created to give insight into who we are, the partners we work with and what we do to advance women in business.

EVERYWOMAN AMBASSADORS

We are immensely proud of all our ambassadors and the meaningful change in gender diversity created through these working partnerships. Read what they have to say about us.

EVERYWOMAN PRODUCTS

Our leading edge products and services are designed to bring a wealth of knowledge to a vibrant community of women through networking, development and leadership.

EVERYWOMAN AWARDS

Showcasing true talent, rewarding achievement and celebrating success.
everywoman AMBASSADORS

Dame Mary Perkins
Founder
Specsavers

Rosaleen Blair
CEO
Alexander Mann Solutions

Ed Alford
VP IT & Enterprise Systems
BP Plc

Melissa Di Donato
AVP, ISV Channels EMEA and APAC
Salesforce

Sophie Chandauka
Head of Asset Financing (Legal)
Virgin Money

Larry Hirst CBE
Former Chairman
IBM Europe, Middle East & Africa
everywoman Ambassadors

“As the world’s leading provider of talent acquisition and management services, with clients in over 82 countries, we understand the imperative of building sustainable diversity programmes to unlock all talent in an organisation. everywoman are masters at it.”

Rosaleen Blair, CEO, Alexander Mann Solutions

“Partnering in the everywoman events programme has enabled us to have a different and more engaging conversation with our customers.”

Melissa Di Donato, AVP, ISV Channels EMEA and APAC, Salesforce

“The everywoman community is rare and unique in its capacity to bring powerful women together who really do ‘walk the talk’. Through everywoman, we are positively driving new thinking in UK plc, and I love being part of creating meaningful change!”

Sophie Chandauka, Head of Asset Financing (Legal), Virgin Money

“From being their first sponsor, to now 15 years later still a committed and active Ambassador, I have never doubted the impact that everywoman has had on the diversity community. Together with pioneering partners such as IBM they have changed the agenda and as a result many lives.”

Larry Hirst CBE, Former Chairman, IBM Europe, Middle East & Africa

“Our vision at BP, to engage more girls and women into STEM careers, is being elevated by our partnership with everywoman and the Modern Muse project, which will promote the fantastic careers of women of all ages in Science, Technology, Engineering and Mathematics.”

Ed Alford, VP IT&S Enterprise Systems, BP Plc

“I am extremely proud to be everywoman’s patron and part of such an amazing group that so actively promotes the merits and talents of women and the vital contribution they make to the economy.”

Dame Mary Perkins, Founder, Specsavers
With a presence in over 60 countries and a successful active network of over 10,000 members, our brand is recognised globally as the professional organisation, in all business sectors, that drives the development of women at all levels.

everywoman is the Kitemark for enabling success.
Inspiring success and fulfilling potential is the backbone of what we do. By understanding the ever changing business environment and our partners’ needs, we are able to provide leading edge products and pride ourselves on offering an unbeatable service.

We thrive on the energy that the diversity challenge and opportunity presents, and that’s what makes everywoman different to work with.

We believe that good partnerships should be relaxed, supportive and fun. That communication should come easily. Together our partnerships deliver the strongest results.
our
PURPOSE
TO PROVIDE LEADING EDGE PRODUCTS AND SERVICES
THAT ADVANCE WOMEN IN BUSINESS
Our highly acclaimed personal development tool brings together a vibrant community of women who are working to fulfil rewarding and fruitful careers.

With monthly webinars, workbooks and up to the minute articles all available online, members can access a wealth of development resources, advice and inspiration to address key challenges faced at all levels of business.

“I think that women in the workplace can lack confidence and the everywomanNetwork is a good way to combat this. It shows that the business sees women as important contributors.”

everywomanNetwork member, EDF Energy
**everywoman Leadership Academies**

Dedicated to developing leadership skills, these one day events provide future leaders with tools and techniques, real life insight and advice from successful industry experts.

Led by key industry leaders, these progressive sessions are designed to be practical to ensure that managers are engaged, motivated and reassuringly confident.

“Great practical exercises that I can utilise in my day-to-day work. First event in a while where I feel I have gained some great value.”

Testing Manager, Halfords

“It was great to meet more like-minded people and it allowed me to expand my network. Shows women can be successful and make it to the top.”

IT Consultant, IBM
everywoman
Leadership Programmes

Our leadership programmes have been designed to develop charismatic and capable leaders.

Delivered by experts who understand the challenges women face in leadership, our programmes ready them for new or future roles.

Be they emerging talent, women operating in middle to senior management positions or successful women who wish to be ambassadorial for future generations of leaders.

“Attending the everywoman programme gave me space to think, created the right stimulus and debate. It felt like a real investment in me.”
Head of Talent, RBS - Retail

“Good content delivered at a good pace. I now understand the opportunity in front of me and have clear direction to pursue it.”
Operations Manager, Royal Mail
I’m so pleased that I joined everywomanClub. I have met incredibly successful women from such a wide variety of backgrounds. Being a member of everywomanClub has inspired my thinking, helped me make really valuable connections and I love that we share experiences, alongside our passion to help others progress.”

Claire Scott-Priestley, Partner, Squire Patton Boggs
everywomanClub Members

Christie Rucker MBE
Founder
The White Company

Dragana Ljubisavljevic
Managing Director, EMEA & ANZ
Return Path

Angela Wakelin, Managing Director
Founder
UK Banking Operations & Control
Santander UK

Melanie Eusebe, Professor of Management
Hult International Business School
Chairwoman/Founder Black British Business Awards

Jacqueline de Rojas
Area VP & General Manager
Citrix - Northern Europe

Hazy Vassagh
Chief Executive
Masterpiece London
Role models play an important part in inspiring women to develop their careers and businesses – from rising stars, team leaders and directors, to the women and men who pioneer real change for others, in their sector, or in enterprise.

The everywoman awards programmes magnify our brand philosophy, showcasing true talent, rewarding achievement and celebrating success.

“It was wonderful to have been recognised for the work we have done in our community and the impact it has had on our business has been incredible.”

Award Winner, everywoman Awards
The everywoman awards programmes recognise the amazing talent, diversity and contribution of women in business. They showcase the role models of the sectors we currently operate in:

- women entrepreneurs
- women in retail
- women in technology
- women in transport & logistics

For the winners and sponsor alike, the awards programmes celebrate the strength of gender diversity and recognise the value it brings, not just to businesses but to the wider global economy.

“I would encourage all women who are succeeding in UK technology to consider these awards. Getting all the successful technology leaders together in one room inspires others to aim higher and achieve the seemingly ‘unachievable’.”

Winner, Woman of the Year Award, everywoman in Technology Awards
How We Work

Amongst our team and the partners we work with, everywoman is proud of its cultural values, which underline our approach to all we do.

We believe in being:

COLLABORATIVE
Whether working with individuals or businesses, everywoman forges strong partnerships to deliver a defined purpose.

ENGAGING
Engaging people right from the start and ensuring they come back for more!

REFRESHING
everywoman’s natural, fun and no nonsense approach makes us different and interesting to work with.

PROGRESSIVE
Knowing that the business environment continually evolves, everywoman constantly seeks to innovate and improve resources, products and platforms, to ensure we’re ahead of the game.

CREDIBLE
It’s all about trust - people trust everywoman to deliver the best in everything we do.
GET IN TOUCH

Diversity is what makes us tick, which is why we continually seek new partners and ambassadors to collaborate with. If you or your business would like to get involved please do get in touch.

Telephone
+44 (0) 207 981 2574

www.everywoman.com

For General Enquiries
contact@everywoman.com

For Corporate Membership
membership@everywoman.com

For Sponsorship and Nominations
events@everywoman.com

To become an Ambassador
karenmax@everywoman.com