



## Who can enter?



#ewTechAwards

The Bupa everywoman in Technology Awards are for those who possess the qualities, attitude, hard work ethic and commitment to supporting other women that makes them a credit to the industry and the organisations they work for.

They are the talented women who have exceeded expectations as well as inspired success in others.

The Awards are open to all women, and those that identify as a woman, working in technology.

Entrants can either nominate themselves or be nominated by someone else, they can enter a maximum of two categories and must:

- work within a technology based role
- be based or have their chief operations in the UK or Ireland. (International applications accepted in Tech For Good & CTO/CIO categories)
- be available for judging day on 18 January 2024 and the awards ceremony in London on 14 March 2024

### Top tips for completing

a nomination

One sure-fire way of getting noticed for the Bupa everywoman in Technology Awards is a well completed nomination form.

Make sure you take your time over your nomination so that you tell us absolutely everything that displays the nominee's brilliance, and double check that all the contact details are correct.

You can save your progress and return to the entry at any point via the link you will receive by email. However, once you have submitted your final version you will no longer be able to make edits.

- Pay attention to the bullet points detailing what judges will be looking for in the executive summary. You have up to 750 words in this section to summarise the nominee's achievements.
- Give us enough detail so we can fully grasp the nominee's achievements
- Be specific and make sure you stick to the point
- Additional more detailed information can be included in uploaded supporting evidence (see next slide)



# Support your

### nomination

- Remember, you can submit supporting evidence for your nomination in the form of press releases, news articles, photographs, testimonials or other items which you think will help the judges make informed decisions about the nominee's business
- Please submit any supporting documents together in one document, 4-sides maximum. In addition to this you can also submit a video URL link if appropriate.
- Supporting evidence can be attached via the UPLOAD button at the bottom of the nomination form (supporting evidence must be uploaded before submitting your finished nomination)



### Personal achievements

- What achievements has the nominee made in their business career have they won any awards, qualifications or accreditations?
- What personal achievements has the nominee made that has inspired them to become successful in business have they climbed a mountain, completed a marathon, invested in other successful businesses or lobbied the local council for change?



# Be Inspired



2023 Woman of the Year Award – Pamela Maynard, CEO of Avanade – <u>Read her story</u>

2023 Academic Award Winner – Jackie Carter, Professor in Statistical Literacy, University of Manchester – <u>Hear her story</u>

2023 Apprentice Award Winner – Amy Groves, Software Engineer at Lloyds Banking Group – Find out more

2023 One to Watch Award Winner – Catherine James, Student, Lady Eleanor Holles School – Learn about her story



## The benefits

"I spent the evening surrounded by 90 incredibly talented women and male allies working across the tech industry who not only use technology to power the future, but to inspire the future generations of #WomenInTech. I was blown away to even be selected as a finalist for my category and included alongside a list of truly inspirational women, never mind actually going ahead and winning the Rising Star award!"

Bethany Clarke, Quality and DevOps Specialist – ROSEN, 2023 Rising Star Award Winner

"I am honoured and humbled to be named Woman of the Year at the everywoman in Technology Awards in London. While this is an individual award, I'm reminded of the saying "If you want to go fast, go alone. If you want to go far, go together." I'm so grateful for all the teachers, mentors, sponsors, challengers, incredible colleagues and partners – and most importantly everyone at Avanade - who have been with me on this journey to go farther and make the technology industry more inclusive, diverse and equitable than we found it. I'm also inspired by all the finalists and winners at last night's awards reception who are each making a real difference in their own way."

Pamela Maynard, CEO – Avanade, 2023 Woman of the Year Award Winner

# Judging process



All successful entrants will be contacted in December 2023 (date TBC) and told if they will be required to attend Judging Day on 18 January 2024.

If selected, the Awards ceremony in London is on 14 March 2024. Attendance at the Awards is a condition of entry.

There will be one winner per category as well as one recipient of the Woman of the Year Award.

All decisions regarding the judging process are made by our independent judging panel. The everywoman team do not influence this process.

The judges' decision will be final and no correspondence will be entered into before or after the judging.

Due to the large number of nominations received, the judging panel are unable to provide individual feedback.

# Key Dates

#### **Programme Dates**

Nominations Open: 14 August 2023

Nominations Close: 9 October 2023

Judging Day: 18 January 2024

Awards Ceremony: 14 March 2024

#### When and where

Westminster Park Plaza 200 Westminster Bridge Rd London SE1 7UT

Time: TBC



### **Terms and Conditions**

#### **ENTERING:**

- Entrants must be based or have their chief operations in the UK or Ireland
- Entrants must ensure that they are available for the Judging Day on 18 January 2024 and the Awards ceremony on 14 March 2024
- Entrants can nominate themselves or can be nominated by a colleague or associate
- Entrants must be able to demonstrate that they are the key owner of the business and must have been in business for longer than 18 months as of the nomination deadline (9 October 2023).
- Previous applicants to the Bupa everywoman in Technology Awards are invited to re-apply and will need to complete a new online nomination with up-to-date information about their business.
- Details provided in the nomination form will potentially be used for press releases and web. content if the nominee is placed as a finalist or winner, so please ensure it is factually correct we will not be liable for inaccuracies published based on nomination content and changes may not be possible after publication.

#### **HOW WE USE YOUR INFORMATION:**

We may use the information you provide as part of the nomination process to follow up with you, for the purpose of communicating with you about your nomination. We use Eventsforce to collect information about nominations you may make (or you may make on someone's behalf) for our Awards programmes. More information on how Eventsforce use your information can be found on Eventsforce's Privacy Policy. More information on how we use your information can be found on our Privacy Policy.



