



Are you and your business being seen and recognised?



March was a busy month at everywoman. We successfully held our first event of the year - [The everywoman Conference Scotland](#). The rest of the year is just as busy, with great opportunities to network, be recognised and get your business seen.

Why not nominate yourself or other inspirational women in our [awards](#) programmes? You can also book your early bird ticket for the [National everywoman Conference](#), raise your profile on the [everywoman Network](#), and take advantage of a great opportunity to advertise on our [Marketplace](#) for free!

Nominate yourself or a woman business owner who inspires you

Nominations for [The NatWest everywoman Awards 2009](#) have just opened.



Boost your business profile and credibility by nominating yourself, or nominate a fellow female entrepreneur you think deserves recognition.

[Nominate now](#) - it's quick and easy!

The everywoman Marketplace

Get a three month [Marketplace](#) advert - for free!

Advertising is key, that's why we're offering it for free.



To take advantage of this great offer, simply sign up as a new member, opt-in to the [everywoman Network](#) or recommend friends to everywoman

[Find out more](#)

Scotland kicks off everywoman events for 2009

[The everywoman Conference Scotland](#) took place in Glasgow recently and was a great success. [Find out what happened on the day.](#)



An RBS Moneysense guide to trading through the downturn was handed out on the day - demand was high - if you were at the conference and didn't get a

Recognise inspirational women in the retail industry

[The Specsavers everywoman in Retail Awards](#) recognise women in the industry that are an inspiration to others.



With seven dynamic categories, there is sure to be one that either you or someone you know would shine in. So do something today to demonstrate your support and appreciation

copy, or are interested in one, it is available to [download for free](#).

To request more information, or to arrange a meeting with your local WiB Ambassador, [email RBS](#).

Join the discussion

[The everywoman Network](#) has been a hive of activity recently. Our members have been taking advantage of this great platform to build contacts and seek advice from fellow entrepreneurs.



Recent discussions in the community include:

- [Social media training in Scotland](#)
- [Any advice gratefully received](#)
- [Where to start?](#)

[Join now](#)

of the talented women working within this dynamic field.

You can nominate yourself, a colleague, a friend or client. Find out more and [nominate now](#).

Booking now!

Why not be seen at the biggest one day conference for women business owners in the UK?



[The National everywoman Conference](#)

2009 will take place on Women's Enterprise Day on Wednesday, 18 November at the Hotel Russell in London. It promises to be a must-attend event that will be filled with useful workshops, inspirational female speakers and abundant opportunities to network and build business contacts.

[Find out more and book your place](#)

everywoman in the News

A trip to Buckingham Palace and Downing Street

Karen and Max have recently been discussing the issues faced by female business owners in the current economic downturn with somewhat high-profile audiences - Harriet Harman MP and Her Majesty the Queen (albeit briefly with the latter)!

[Find out more](#)

Share your expertise on everywoman.com

We're looking for relevant business content to feature on everywoman.com.

Interested in writing for us? [Find out more](#). It's a great chance to help your fellow female entrepreneurs, position yourself as an expert and boost your profile!

Check out Mel Betts' great article on [How to Secure Free Editorial Press Coverage](#)

Feature

42% of workers say they could be more productive out of the office

Less than one in ten of UK bosses trust their employees to work out of the office - despite the fact that two fifths of workers are confident they could do a better job remotely, shows new research from BT Business.

everywoman networking on the run

Last year as part of the [everywoman](#) 'networking on the run' team for the Adidas Women's 5k Challenge our members helped raise £7,000 for Refuge, the national domestic violence charity.

We'd love for you to join us on this challenge once more. It's a fantastic opportunity to meet and network with other everywoman

The research points to outdated working practices that businesses can put to bed by unifying their communications. Visit [BT Insight](#) for more information.

members. If you're unable to join us on the day but would still like to support Refuge, you can sponsor the **everywoman** networking on the run team online. [Find out more](#)

Contact everywoman Tel: 0870 746 1800 Address: 17 Wootton Street, London, SE1 8TG

everywoman is supported by

NatWest lead the way as pioneering banks for female enterprise. The NatWest Women in Business service offers a network of locally based Ambassadors, dedicated to supporting the needs of female entrepreneurs. We recognise the contribution that female business owners make to the economy and are proud to work with organisations that promote women's enterprise. For more information, visit natwest.com/business.

IBM is proud to be working with **everywoman** to bring expert advice and technology solutions to women who are starting and growing their own businesses. Uniquely, IBM has created IBM Express Advantage offerings specifically to help growing businesses access the critical business and technology capabilities required to innovate and win. IBM Express Advantage offerings combine hardware, software, services and financing in competitively priced, prepackaged solutions designed specifically for small and mid-sized businesses. For more information on IBM's support for Small and Medium businesses please visit <http://www.ibm.com/businesscentre/uk>

BT BUSINESS: BT Business works with over 1.1 million small to medium sized companies across the UK, providing a range of IT and communications support. This ranges from telephony services, mobile technologies and web-based services, through to IT support and advice on how to develop a full-blown e-business strategy.

The services are designed to look past headline offers, creating solutions that deliver real benefits and value for money. Combined they help take the hassle out of IT and communications, allowing small business owners and managers to do what they do best and manage their businesses.

For more information on how BT Business can help your business, please go to <http://businessclub.bt.com>

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